

Curriculum Vitae

'**maar**·**ten bronts** (* 1980) I Deliplein 47, NL-9715DA GRONINGEN;
II maarten@studiobronts.com; III +31 (6) 2198 7410.
Homo sapiens.



A SHORT HISTORY THUSFAR

Somewhere in the late 1990s, there was already some creativity grooving in the soil. Overground, where short stories and poems are ripening, he found his way towards interviews, voice work, radio broadcast and the performing arts. Formation in school and street, with concept, copy, content. Hosts, interviews, lends his voice and pen to various channels, brands and clients – for compelling styles of branding storytelling. With magnifying glass in hand, accuracy in the pocket and an intrepid compromiseless judgemental prowess at the forefront. *Artisanal, authentic and original.*

Also: cocoa meltings, *gong fu cha* tea arts, buddhist sittings, kung-fu somersaults, yoga stretches, Wim Hof splashes, forest bathings, culinary cookings, cinema viewings.

EXPERIENCE

La Compagnie (jan 2017 – dec 2017) *Advertising/branding agency, Groningen*

- freelance: creative, concept, copy
- Several clients and campaigns, a.o.
 - Bond3D (supermaterials 3D printers: brand launch, positioning, manifesto)
 - Payt (accounts/debt management: rebranding, sports sponsorship)
 - NDC (news media, several campaigns: Friesch Dagblad, Leeuwarder Courant, Dagblad van het Noorden),
 - Transcom, Noordlease, Mistral

Schepen aan de Horizon (2013 – now)

- radio/podcast: producer, director, editing, host
- interviews including Kevin Kelly, Kees Klomp, Pim van der Feltz

Glasnost (mrt 2012 – oct 2015)

- co-founder, radio/podcast/magazine: content strategy, (web)editing, feature
- 2013 *Local Broadcast Award* - OLON
- several shining reports/items a.o. Philip Glass, Benjamin Herman, Stef Bos, Jeroen van Veen

Stadslichten.nl / De Ondernemers (mid 2010 - mid 2011) *community manager*

GemeenteOplossingen / NIC (2008 – 2009) *sales support, web editing, project management*

Sound Gallery (2008 – 2011) *sales, PR, communications, web editing*

University of Groningen (2003) *test development student assistant: ISI-test (CITO competitor)* modernized, edited, tested. Project director prof. dr. C.M. de Glopper

Freelance: Studio Bronts (2008 - now)

- clients including DutchChain, De Doordenkers, Hakkeling, Publista/RCG, GR-ID, Brilliant Bastards, Online24, Roeg & Roem, Wiep Erbij, NWC Media, yellowBird
- *Creative, copy, concept, strategy, branding, campaigns*

EXPERIENCE: *Arts and culture*

Host/interviewer:

- Stadsschouwburg Groningen *City Theatre* (interviews-as-introduction preceding show)
- Wildvang (CBK, host award show Hendrik de Vries stipendium 2015)
- several events a.o. EuroSonic, Bevrijdingsfestival, Kunstbende, Lowlands

Music, tech, events:

- Karding (The Dutch Prodigy/Massive Attack, vocalist, my lyrics)
- Chill Before Serving (o.a. finals Grolsch Grote Prijs 2001)
- Pink Floyd Tribute Band *Wag the Dog*, Satie 's Nachts, Popcollectief PopAs
- several event organization/management and studio/stage tech

EDUCATION

Shaolin Temple (2018) Kung-fu training, 3 weeks. *Certificate.*

Dutch Language and Culture (2001 – 2007) University of Groningen. *Propedeuse.*

VWO (1993 – 2001) **I** Dr. Nassau College Assen; **II** Noorderpoortcollege Groningen. *Finished.*

LOOKING FORWARD

The breeze that beckons you onto the fields:
some of this, a little more

The slow digestion of a gravitational drive and pull:
engage, enchant,
the stars respond to your velocity

All of these - and something more

You might like to call me (+31 (6) 2198 7410)

Or send me an email (maarten@studiobronts.com)

– *I'd love to make an appointment*

See also

- www.studiobronts.com/aanbevelingen
(lots of great recommendations, most of which in Dutch)
- [linkedin.com/in/maartenbronts](https://www.linkedin.com/in/maartenbronts)